

Strategic *direction* 2026–29.

A four-year direction for the Monash Student Association — built by students, for students. Set in motion *together*.

- 3 values
- 5 strategic pillars
- 10 deliverables
- 17 sub-initiatives



01 Three *values* that hold everything together.

VALUE 01

Community & Belonging.

The physical, social and political spaces where every Monash student can belong.

VALUE 02

Diversity & Inclusion.

The breadth of who we represent is our strength — we build so the least-heard aren't left behind.

VALUE 03

Integrity & Teamwork.

We do what we say, and move together with the student associations we share Monash with.

02 Five *pillars* — how we work.

The strategic mechanisms behind everything MSA does over the next four years.

P01

By Students, for Students.

Our direct access to students, turned into intelligence that drives better decisions.

MEASURE

Feedback representative of the full enrolment profile.

P02

Visible. Trusted. Essential.

From introducing ourselves to showcasing what we deliver — fixing the visibility gap.

MEASURE

Students can name 2+ services; key staff know our roles.

P03

Partnering for impact.

Turning good intentions into structured collaboration — and MSA will lead, not wait.

MEASURE

Joint MSO campaigns delivered; savings from shared resources.

P04

Proactive, not reactive.

Building the systems that let us get ahead of issues instead of chasing them.

MEASURE

Critical processes documented; clear decision-making framework.

P05

Our community, our strength.

Changing how we work — and it starts with supporting our people better.

MEASURE

Clarity-of-priorities index; staff wellbeing indicators.

03 Ten student-led *deliverables*.

The concrete, student-facing outputs the pillars produce, together.

D01

Additional Food Relief for *Students*

P1 P5

D02

Fighting for Better Educational Outcomes

P1

D03

More After-Hours Study Spaces

P1 P4

D04

Anti-Racism Campaign

P2 P5

D05

Advocating for a Better Campus Experience

P1 P2

D06

Exam Support Packs

P1 P5

D07

More Funding for Student Clubs

P3

D08

Cost of Living Relief Campaign

P1 P2

D09

Increased Student Events & Engagement

P3 P5

D10

Fairer Special Consideration

P1 P4